



Northern CA Regional Network

Small Business Development Center
At Cabrillo College



Business & Entrepreneurship Center
Cabrillo College



ECONOMIC & WORKFORCE DEVELOPMENT
through the CALIFORNIA COMMUNITY COLLEGES

831.479.6136 • www.centralcoastsbdc.org SEMINARS 2012

Build Your Business!

QUICKBOOKS BASICS

Choose from:

- **February 7**, 2-4:30 p.m.
- **March 6**, 5-7:30 p.m.
- **April 3**, 2-4:30 p.m.
- **May 1**, 2-4:30 p.m.
- **June 5**, 5-7:30 p.m.

Led by Penelope Faure

WRITING A WINNING BUSINESS PLAN

Choose from:

- **February 14**, 2-4:30 p.m.
- **March 13**, 5-7:30 p.m.
- **April 17**, 2-4:30 p.m.
- **May 15**, 2-4:30 p.m.
- **June 12**, 5-7:30 p.m.

Led by Keith Holtaway

SOCIAL MEDIA MARKETING

Choose from:

- **March 20**, 5-7:30 p.m.
- **June 19**, 5-7:30 p.m.

Leverage the power of social media to boost sales.

Led by Karen Kefauver

BUILD YOUR BUSINESS! Seminar Registration

PLEASE REGISTER ONLINE AT: www.centralcoastsbdc.org

All seminars are held at:

Community Foundation Santa Cruz County

7807 Soquel Drive, Aptos, CA 95003 (Across from Rancho Del Mar Shopping Center)

The seminars are held on Tuesdays with afternoon and evening class times.

The cost for each seminar is: \$30.

Advance registration is required. Seating is limited. Call 831-479-6136 for more information.

FREE AND CONFIDENTIAL BUSINESS COUNSELING AVAILABLE

Seminars generously sponsored by:

These events have been developed through a partnership between the U.S. Small Business Administration and the Northern California Regional Lead Center of Humboldt State University as a service to California small businesses under cooperative agreement 6-7770-0005-8. The support given by the above does not constitute an expressed or implied endorsement of any of the co-sponsor(s) opinions, products or services. The Central Coast SBDC is an equal opportunity employer and reasonable accommodations will be made, upon request, for individuals with disabilities.

COMMUNITY FOUNDATION
SANTA CRUZ COUNTY

