

BUSINESS 2.010 AT THE LIBRARY

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SMALL BUSINESS BROWN BAG SERIES

Learn the skills every small business owner should have to create and maintain a healthy and successful small business.

- February 11** TAX TIPS - IT'S NOT WHAT YOU EARN, IT'S WHAT YOU KEEP!
- March 11** SELLING ON EBAY - CLICKS AND MORTAR, NOT JUST BRICKS AND MORTAR
- April 8** BUSINESS START UP CAMP
- May 13** SEARCH ENGINE OPTIMIZATION - CAN YOUR CUSTOMERS FIND YOU?
- June 10** VIRAL MARKETING - GET THE WORD OUT!
- July 8** QUICKBOOKS - THE VERY BASICS
- August 12** CUSTOMER RELATIONSHIPS - YOUR BEST SALES TOOL
- September 9** LOCAL RESOURCES FOR YOUR SMALL BUSINESS - THERE IS HELP!
- October 14** UNDERSTANDING THE NUMBERS - BORING? NO! FUN AND ESSENTIAL!
- November 10** FREE TECH TOOLS - THE PRICE IS RIGHT!

Cost	Free of Charge
When	11:45 a.m. to 1:00 p.m.
Where	The Santa Cruz Central Library - Upstairs Meeting Room 224 Church St. - Bring Your Own Brown Bag Lunch
Register	For more information, call the SBDC at 479-6136 To register online: http://www.santacruzpl.org/brownbags/