

## No-Cost Assistance Is Available

### Employers:

Is your business at risk of closing?

Are you considering layoffs to keep your doors open?

Are you having trouble meeting payroll?

Do you need transitional support for your employees should downsizing occur?

### Be Proactive.

Take steps now and get the support you need to avoid job loss and business closure.

The Central Coast Small Business Development Center in conjunction with local and state partners, offer a range of programs to keep your doors open and to keep your people on the job.

**LOCAL • FREE • CONFIDENTIAL**  
*Services to support sustainability*



Central Coast  
Small Business Development Center  
6500 Soquel Drive  
Aptos, CA 95003

(831) 479-6136  
[www.centralcoastsbdc.org](http://www.centralcoastsbdc.org)

## Retain Your Employees

*Taking Action  
to Keep Doors Open  
& People on the Job*



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*Services to support sustainability*

## Retain Your Employees

This program has been created to provide a full range of coordinated resources to help sustain businesses and retain jobs in Santa Cruz County.



Small Business  
Development Center  
At Cabrillo College

Funded by ARRA WIA  
(Workforce Investment Act)  
through Santa Cruz County  
Workforce Investment Board  
(WIB) and implemented  
by the Central Coast Small  
Business Development  
Center (SBDC).

## For Employers

- Private Confidential Consulting
- In-Depth Business & Financial Assessment
- Workshops
- Training
- Access to Capital
- Technology Access & Development
- Networking
- Business Operations Analysis
- Employee Screening
- State & Local Tax Credits

## For Employees & Job Seekers

- Assessment of Skills & Abilities
- Self-Directed Job Search
- Career Guidance
- Resume Building
- Access to Networking Groups
- Job Placement Services
- Referrals

## Free & Confidential

*All personal and financial  
information is kept strictly  
confidential.*

## Get Started Today

To determine eligibility or get more information on this and other jobs-related programs, please contact us today.

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at Cabrillo College**

6500 Soquel Drive  
Aptos, CA 95003

**Phone: 831-479-6136**

Fax: 831-479-6166

Email the SBDC at [sbdc@cabrillo.edu](mailto:sbdc@cabrillo.edu)

[www.centralcoastsbdc.org](http://www.centralcoastsbdc.org)

## About the SBDC

The Central Coast Small Business Development Center at Cabrillo College offers a wide variety of services for present and potential small business owners. All counseling services are always confidential and free of charge.

The SBDC's mission is to provide quality management and technical assistance for small businesses, resulting in success for the entrepreneur, and economic growth and prosperity for all Californians.

